





GOOD PRACTICES

Partner: INDEPCIE

Practice's title: Enterprise Europe Network









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1- BACKGROUND AND SCOPE

1.1 Background

The European Enterprise Learning Network (EEN) is a network of organisations offering support to small and medium-sized enterprises (SMEs) in Europe. https://een.ec.europa.eu/

1.2 Main subject

Soft skills development for SMEs.

1.3Target

Businesses, especially small and medium-sized enterprises (SMEs) with international ambitions.

2- OUTLINE OF THE PRACTICE

2.1 Description

The EEN offers SMEs a range of support services for soft skills development, such as training, counselling and networking.

The Enterprise Europe Network (EEN) helps businesses innovate and grow on an international scale. It is the world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions.

The Network is active worldwide. It brings together experts from member organisations that are renowned for their excellence in business support.







Member organisations include:

- chambers of commerce and industry
- regional development organisations
- universities and research institutes
- innovation agencies

2.2 Aim/goal

- Helping SMEs to improve their competitiveness and productivity.
- Teams of Network experts in each member organisation offer personalised services to businesses.
- They know the local business environment and have contacts for business opportunities worldwide.

The Enterprise Europe Network can also offer a targeted approach aimed specifically at your business sector. Its groups of experts cover all key economic sectors, from healthcare, agri-food and intelligent energy to fashion and textile. In addition, the Network will help companies increase their resilience and support SMEs in their transition to more sustainable and digital business models.

2.3 Training Approach

- Client-centric: they place the client's needs at the heart of the Network's mission.
- Tailored Services: we can tailor our services and provide support to businesses at any stage of their growth path.
- Expertise: the Network's international advisers have the experience and resources to help businesses thrive.





3- TOOLS

- Advice and support: The Network's international business experts have the
 experience and resources to help your business grow. Whatever your
 business, they can advise on the best market opportunities to help you
 expand internationally.
- Partnership opportunities: The Network manages Europe's largest online database of business opportunities.
- Search for business or academic partners to manufacture, distribute, co-develop and supply your products, ideas and services.
- Find your local contact points: Get in touch with your local Network contact
 point by selecting the country and city closest to where your business is
 based. They can help you with advice, support and opportunities for
 international partnerships.

4- OBSERVATIONS

N/A.

5- DISCLAIMER

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